

Market Macro-Drivers

The fiscal landscape of 2026 is defined by stabilization and tax reform[cite: 3, 9].

BUILDING INFLATION

4.4%

✓ Holding Steady [cite: 9]

EFFECTIVE TAX RATE

20.0%

↓ Reduced from 21.9%
[cite: 15]

HOUSING DEFICIT

1.8M

Units required nationwide
[cite: 4]

VAT RATE

15%

Unified (Act No. 1151) [cite:
11]

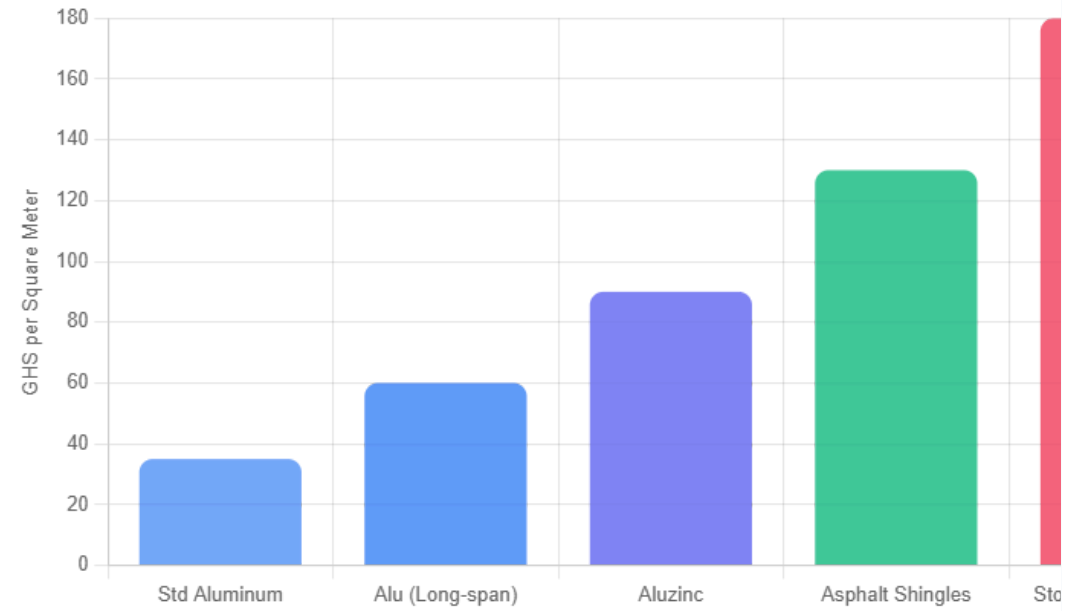
Comparative Pricing Analysis

Pricing in the 2026 market is influenced by material gauge and coating technology. While aluminum remains the standard for coastal builds, stone-coated systems represent the premium segment[cite: 24, 46, 51].



Optimal Procurement

Purchase in Q1 to hedge against dry-season hikes[cite: 151].



Material Science & Innovation

Modern roofing in Ghana is an engineered system, not a commodity[cite: 6].



Thermatech™

Reflective pigment technology that reduces surface temperatures by up to 10°C.



AZ150 Standard

The 150g/m² coating benchmark ensures a 25-year life for Aluzinc, Alu, and Stone-Coated Steel.



ISL Innovation

Iridak Self-Lock (ISL) uses interlocking edges to conceal fasteners, preventing water infiltration.

to \$6^{\circ}C\$, lowering air conditioning loads[cite: 42, 43].

compared to only 15 years for lower grades[cite: 34, 37].

fasteners, eliminating the primary cause of roof leaks[cite: 69, 70].

Project Budget Estimator (Q1 2026)

Estimate based on median \$m^2\$ market rates[cite: 51].

Total Roof Area (\$m^2\$)

50

Material Type

Stone-Coated Steel



Calculate Insight

ESTIMATED MATERIAL COST

GHS 7,500

**Based on Q1 2026 data. Excludes labor (typically 40-60% of total budget)[cite: 126, 128].*

Data Source: Comprehensive Analysis of the Ghanaian Roofing Market 2026[cite: 1].

Iridak

Domod

Rosa Roof

TroySteel